
PRESS INFORMATION

Ledbury, England 23 June 2008

WEST TRAX ANNOUNCES TWO NEW SAP QUALITY AWARD WINNERS

Specialist SAP consultancy West Trax, is delighted to announce the second group of winners to scoop a West Trax Quality Award for demonstrating optimal and efficient usage of their SAP systems.

The leading plastic closures and packaging systems manufacturer Menshen receives a Silver Award, and energy supplier Gaz De France receives a Bronze Award.

West Trax launched the certification and award programme last year to enable well-run firms to analyse and publicly demonstrate the effectiveness of their use of SAP systems to the wider world.

The programme uses key performance indicators (KPI) to show which businesses are getting more out of their SAP systems across thirteen industries, and the winners are awarded with either a gold, silver or bronze mark.

Certification is based on qualification for seven defined SAP disciplines. To qualify in a discipline a system's KPI's are ranked against all similar data from analyses of other production systems in that specific industry.

A Bronze rating is awarded for that discipline if the system ranks within the top 30% of all systems analysed to date in the sector. If it is within the top 20% Silver rating is awarded and if in the top 10% Gold is awarded.

Menshen, who specialise in the manufacturing of bottles, tubes and spouts received a Silver award for the impressive performance of its SAP system. In a KPI Scan conducted by West Trax, Menshen's key performance indicators far exceeded the average industry values in almost all measured areas and established new "Measured Best Practice" results in three categories. This demonstrates Menshen's ability to run SAP systems at optimum performance and efficiency.

Likewise, the SAP system of Gaz De France scored highly in all measured areas for which it was duly awarded with a Bronze certification.

David Long from West Trax said: "The metrics analysed in the systems of both Menshen and Gaz De France were two of the best systems West Trax has measured for a while. Both companies demonstrated significantly effective SAP systems and this will prove a real benefit as they drive for

competitiveness, especially in the global market where speed and quality are key success factors. Congratulations once again to Menshen and Gaz De France.”

About West Trax

West Trax is a service provider delivering management consulting and IT consulting services. Founded in 2003, the company combines many years of international experiences in the professional services business with state-of-the-art technology.

With KPI Scan[®], KPI Optimiser[®], KPI QA[®] and Benchmark Express[®], West Trax offers solutions that help to increase the effectiveness and efficiency of corporate processes and the performance of IT infrastructures. West Trax focuses on global SAP system optimisation. More detailed information can be found at www.westtrax.com.

Press Contact:

Redkite Marketing Communications Ltd
Gladstone House
Lawnswood Business Park
Redvers Close
Leeds
LS16 6QY
UK

Tel.: 0113 274 9600

Fax: 0113 274 9966

West Trax Contact:

West Trax Ltd

PO Box 48

Ledbury

HR8 2ZR

U.K.

T: +44 (0) 1531 670325

E: mail@westtrax.com

W: www.westtrax.com