



## **PRESS INFORMATION**

**1 December 2008**

### **Prolinx and West Trax attack SAP User Costs & Complexity**

- **Prolinx Ltd and West Trax Ltd join forces to offer solutions for attacking cost and complexity, and increasing system effectiveness for SAP Users**
- **Prolinx delivers infrastructure virtualisation solutions**
- **West Trax delivers SAP application optimisation solutions**

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Prolinx Ltd and West Trax Ltd announce they are offering SAP User enterprises an integrated approach to cutting costs and complexity, whilst improving the effectiveness of enterprise applications and infrastructure.

The integrated offering from the two companies brings together the benefits of optimising SAP applications and virtualising IT infrastructures, ensuring –

- A lean, effective, efficient software implementation, PLUS
- A platform appropriately configured to support business applications, PLUS
- The synergies from these two to drive maximum ROI and rapid payback

In addition, the two companies believe there are other substantial benefits for enterprises that combine these solutions –

- Rapid savings in application support costs
- Measurable improvements in application productivity and performance
- Measurable improvements in the use of SAP business processes
- Reductions in facilities and utilities resources and costs
- Improved business continuity capability
- Lean systems in readiness for upgrade, out-sourcing, consolidation, or other system life-cycle events
- Management refocused on optimal business support by SAP
- KPI's to provide continuous improvement metrics
- Transparency to improve governance, risk and compliance
- Improved end-user experience and productivity
- West Trax Quality Award to recognize success



Prolinx Managing Director, Andy Weller commented, "Our strategy is to bring technologies together to provide our clients with solutions that reduce costs, mitigate risks, and enhance growth. For organisations that are dependent on their SAP applications, this new service offering is consistent with our beliefs, and delivers a wide range of financial as well as business benefits. Whether we design and implement a virtualisation solution that is server or software based, the added value from also optimising the SAP applications significantly improves the return on investment for our client."

In welcoming the initiative with Prolinx, David Long West Trax Ltd Chief Executive commented, "We are delighted to be working with the Prolinx team. In today's demanding marketplace and the current financial climate, clients will benefit greatly from the combination of skills and experience that we will bring together. Frequently, the managements of IT infrastructures and SAP systems within our clients' organisations have different objectives, project plans, and timelines - we look forward to helping SAP clients fully exploit the benefits and added value from these combined solutions."

**ENDS**

**Notes to editors:**

**About Prolinx:**

Established in 1997, **Prolinx Ltd** provides organisations with real and valuable assets, from which they can enhance and develop their IT infrastructures. Our success is built on our ability to listen, learn and understand the business requirements of our customers, and then to relate these objectives to IT solutions that reduce costs, mitigate risks and enhance growth. We believe in the continuous investment in our employees and processes, a policy which has led us to achieve the highest level of accreditation with industry-leading organisations including; Microsoft, VMware and HP. Through 'Bringing Technologies Together', Prolinx deliver against the business goals of our customers. More information can be found at [www.prolinx.co.uk](http://www.prolinx.co.uk).

**About West Trax:**

**West Trax Ltd** is a service provider delivering management consulting and IT consulting services. Founded in 2003, the company combines many years of international experience in the professional services business with state-of-the-art technology.

**With KPI Scan<sup>®</sup>, KPI Optimiser<sup>®</sup>, KPI QA<sup>®</sup> and Benchmark Express<sup>®</sup>**, West Trax offers solutions that help to increase the effectiveness and efficiency of corporate processes and the performance of IT infrastructures. West Trax focuses on global SAP system optimisation. More detailed information can be found at [www.westtrax.com](http://www.westtrax.com).

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